

Retail Emailer

Plug-In for Microsoft Dynamics RMS®

RITE Retail Emailer adds the ability to send the customer an emailed transaction receipt from the POS. Also includes an email feature which allows a user to send targeted mass emails based on information pulled from the RMS customer database and purchase history.

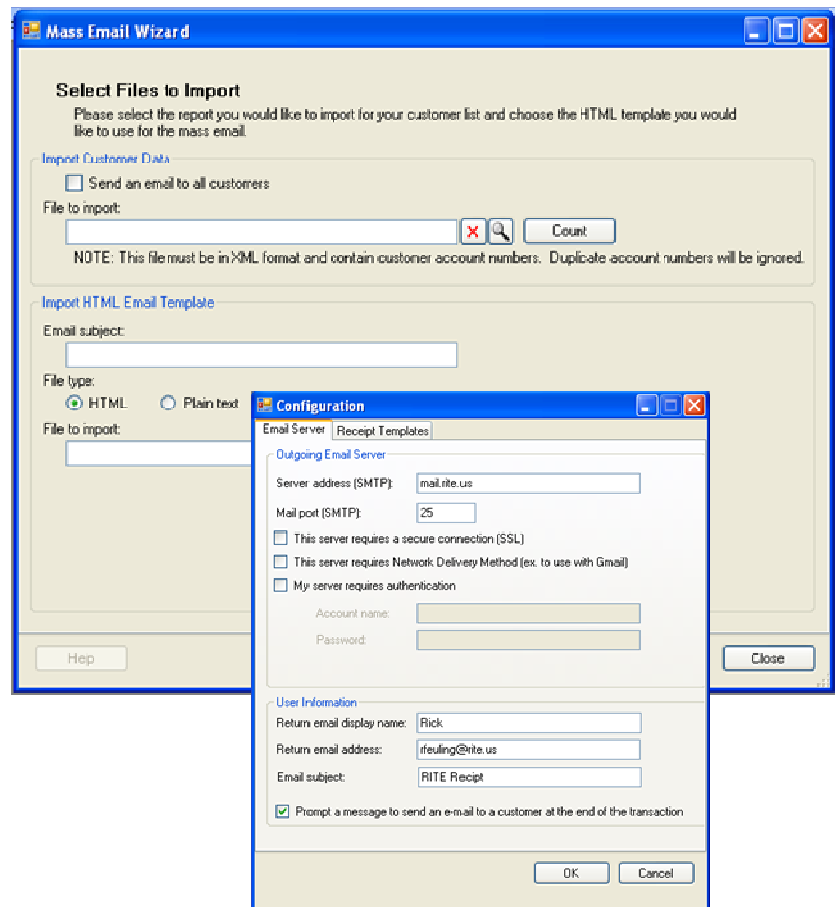
Emailed Receipts:

- Add optional cashier prompt at end of transaction to email receipt.
- Customize emailed receipt template including many different variables.
- Customize email display name, email subject and return email address.

Mass Emailing:

- Send to full customer list or upload file of specific customers exported from RMS.
- Send emails using your own HTML email template or plain text.
- Send mass emails utilizing your existing email provider.*

* subject to email provider restrictions on number of emails which can be sent per session.



Contact RITE for additional information.



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